

Loren Williams

Loren Williams

BLACK LABEL



Black Label

By Loren Williams

With our flagship black label mattress, dreams really have no boundaries. Crafted using generous layers of cashmere, natural wool, silk and cotton fillings, this mattress hugs your body for the ultimate in luxury and comfort. Its 6,000 triple-layer pocket spring system helps to distribute your body weight in a way that relieves pressure on aching joints, allowing you to wake up feeling unbeatably well-rested and ready to chase your dreams.



6,000 POCKET SPRINGS

Provides precise, tailored support with independent springs, ensuring even weight distribution and comfort.



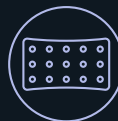
TRIPLE LAYER SPRING SYSTEM

Advanced triple-layer spring system offers a balance of cushioning and firmness, creating a luxurious sleeping experience.



LUXURY SILK & CASHMERE

The soft and smooth texture of silk and cashmere provides a luxurious and comfortable sleep experience.



NATURAL SOFT LATEX

Gently adapts to the body's shape, alleviating aches and pains while enhancing circulation for a more restful sleep.



NATURAL FILLINGS

Natural wool and cotton fillings provides superior comfort and temperature regulation for a more restful sleep.



FOAM ENCAPSULATION

Reinforced edges provide enhanced stability, support, and maximises the mattress sleep surface.

Loren Williams

SIENNA LUXE



Sienna Luxe

The Sienna Collection

Boasting 4,500 pocket springs and luxurious layers of cashmere, wool, and cotton fillings, this mattress promises complete relaxation as it effortlessly supports your body. A layer of latex and silk ensures it's breathable and comfortable, whilst a layer of mini springs enhances circulation and pressure relief. Foam encapsulated for complete edge-to-edge support offering fantastic comfort whatever position you sleep in.



4,500 POCKET SPRINGS

Individually wrapped springs deliver targeted support, adjusting to body movements for optimal comfort.



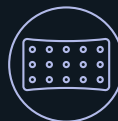
DUAL LAYER SPRING SYSTEM

Provides targeted support by combining a firmer layer for core support and a softer layer for comfort.



LUXURY SILK & CASHMERE

The soft and smooth texture of silk and cashmere provides a luxurious and comfortable sleep experience.



NATURAL SOFT LATEX

Gently adapts to the body's shape, alleviating aches and pains while enhancing circulation for a more restful sleep.



NATURAL FILLINGS

Natural wool and cotton fillings provides superior comfort and temperature regulation for a more restful sleep.



FOAM ENCAPSULATION

Reinforced edges provide enhanced stability, support, and maximises the mattress sleep surface.

Loren Williams

SIENNA COMFORT



Sienna Comfort

The Sienna Collection

Achieve a fantastic night's sleep with this luxurious mattress. Featuring 3,500 pocket springs and a layer of micro springs to enhance circulation and relieve pressure, your body is well supported for a peaceful rest. Foam encapsulated for edge-to-edge comfort, and enriched with generous layers of cashmere, natural wool, and cotton fillings, it offers complete relaxation, no matter how you sleep.



3,500 POCKET SPRINGS

Individually wrapped springs provide tailored support, adapting to body movements for comfort.



DUAL LAYER SPRING SYSTEM

Provides targeted support by combining a firmer layer for core support and a softer layer for comfort.



LUXURY CASHMERE

Cashmere layers provide soft, gentle comfort, ensuring a smooth and relaxing sleep experience.



PRESSURE RELIEF

Evenly distributes weight to relieve pressure on shoulders, hips, and back.



NATURAL FILLINGS

Natural wool and cotton fillings provides superior comfort and temperature regulation for a more restful sleep.



FOAM ENCAPSULATION

Reinforced edges provide enhanced stability, support, and maximises the mattress sleep surface.

Loren Williams

SIENNA PURE



Sienna Pure

The Sienna Collection

The Sienna Pure mattress is made from luxurious, natural materials. Featuring 2,500 pocket springs as well as a layer of mini springs that contour to your body and relieve pressure, it offers outstanding support whatever position you sleep in. Generously filled with layers of natural wool and cotton, this mattress provides exceptional comfort for a restful night's sleep.



2,500 POCKET SPRINGS

Individually wrapped springs adapt to the body's shape for tailored, consistent support.



DUAL LAYER SPRING SYSTEM

Provides targeted support by combining a firmer layer for core support and a softer layer for comfort.



CLOUD-LIKE COMFORT

This mattress is designed to cradle the body, delivering a weightless, cloud-like sleep experience.



PRESSURE RELIEF

Evenly distributes weight to relieve pressure on shoulders, hips, and back.



NATURAL FILLINGS

Natural wool and cotton fillings provides superior comfort and temperature regulation for a more restful sleep.



NON TURN MATTRESS

Designed for convenience, this mattress requires no flipping, ensuring effortless maintenance and lasting comfort.

Loren Williams

OLIVIA LUXE



Olivia Luxe

The Olivia Collection

Experience ultimate comfort with 4,000 pocket springs, a 5-zoned pocket spring system and micro pocket springs for superior support. Stay cool with the temperature-regulating gel layer, and enjoy the plush feel of natural latex, cotton, and wool fillings. Our foam encapsulation ensures exceptional edge-to-edge support, while the air cool memory foam with its open-cell structure facilitates better airflow for a cooler, more restful night's sleep.



4,000 ZONED POCKET SPRINGS

Offers targeted support and even weight distribution with 4,000 independent springs.



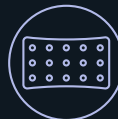
MICRO POCKET SPRINGS

Adds precision support and reduces motion transfer with extra micro pocket springs.



GEL LAYER

Gel layer dissipates heat and provides a cooling effect, preventing overheating during the night.



NATURAL SOFT LATEX

Gently adapts to the body's shape, alleviating aches and pains while enhancing circulation for a more restful sleep.



AIR COOL MEMORY FOAM

Promotes airflow and heat dissipation, with open-cell foam, for a cool and comfortable sleep.



NATURAL FILLINGS

Natural wool and cotton fillings provides superior comfort and temperature regulation for a more restful sleep.

Loren Williams

OLIVIA COMFORT



Olivia Comfort

The Olivia Collection

Experience superior comfort with 3,000 pocket springs, a 5-zoned pocket spring system and mini pocket springs for additional support. Stay cool and comfortable with the temperature-regulating gel layer. The natural soft latex, combined with the plush feel of natural cotton and wool fillings, promises a luxurious sleep experience. This mattress is the perfect blend of comfort, support, and temperature control, ensuring a restful sleep night after night.



3,000 ZONED POCKET SPRINGS

Provides targeted support and even weight distribution with 3,000 independent pocket springs.



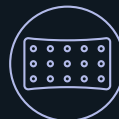
MINI POCKET SPRINGS

Adds additional support and reduces motion transfer with a layer of mini pocket springs.



GEL LAYER

Gel layer dissipates heat and provides a cooling effect, preventing overheating during the night.



NATURAL SOFT LATEX

Gently adapts to the body's shape, alleviating aches and pains while enhancing circulation for a more restful sleep.



NATURAL FILLINGS

Natural wool and cotton fillings provides superior comfort and temperature regulation for a more restful sleep.



FOAM ENCAPSULATION

Reinforced edges provide enhanced stability, support, and maximises the mattress sleep surface.

Loren Williams

OLIVIA PURE



Olivia Pure

The Olivia Collection

Start your path to a restful night's sleep with the Olivia Pure mattress. It boasts 2,000 pocket springs, a 5-zone pocket spring system for great support. The temperature-regulating gel layer creates a cool, calming sleep atmosphere. The mattress is enriched with natural soft latex and filled with cotton and wool, ensuring a comfortable, luxury feel. This mattress strikes the perfect balance of support, comfort, and temperature control, paving the way for a refreshing sleep every night.



2,000 ZONED POCKET SPRINGS

Provides targeted support with 2,000 springs for optimal spinal alignment and comfort.



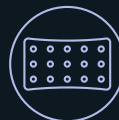
5-ZONE POCKET SPRING SYSTEM

Tailors support across five zones, reducing pressure and improving alignment.



GEL LAYER

Gel layer dissipates heat and provides a cooling effect, preventing overheating during the night.



NATURAL SOFT LATEX

Gently adapts to the body's shape, alleviating aches and pains while enhancing circulation for a more restful sleep.



NATURAL FILLINGS

Natural wool and cotton fillings provides superior comfort and temperature regulation for a more restful sleep.



FOAM ENCAPSULATION

Reinforced edges provide enhanced stability, support, and maximises the mattress sleep surface.

Loren Williams

OCEAN DREAM



Ocean Dream

The Ocean Collection

For the ultimate night's sleep and clean conscience, our Ocean Dream mattress is crafted with SEAQUAL® Yarn and certified by OEKO-TEX® Class 100 and GRS. Featuring a 10-turn pocket sprung system and bio-based memory foam that conforms to your body, offering targeted support and minimising motion transfer for a restful night's sleep. The use of recycled ocean plastic helps reduce pollution, making it a sustainable choice. Sleep soundly knowing you're making a positive impact on yourself and the environment.



10-TURN POCKET SPRUNG SYSTEM

Individually wrapped springs adapt to the body, providing enhanced support and comfort.



SEAQUAL® YARN

Eco-friendly SEAQUAL® yarn repurposes ocean plastic, providing a durable, soft, sustainable sleep surface.



BIO-BASED MEMORY FOAM

Made from renewable plant-based materials that contour to the body, while reducing environmental impact.



AIR COOL MEMORY FOAM

Promotes airflow and heat dissipation, with open-cell foam, for a cool and comfortable sleep.



NATURAL FILLINGS

Natural wool and cotton fillings provides superior comfort and temperature regulation for a more restful sleep.



FOAM ENCAPSULATION

Reinforced edges provide enhanced stability, support, and maximises the mattress sleep surface.

Loren Williams

OCEAN REVIVE



Ocean Revive

The Ocean Collection

Experience a peaceful night's sleep and contribute to a cleaner environment with our Ocean Revive mattress. It's crafted from SEAQUAL® YARN and holds OEKO-TEX® Class 100 and GRS certifications. Enjoy the perfect balance of comfort and support provided by bio-based memory foam and foam encapsulation that minimise motion transfer. With natural cotton fillings and a convenient non-turn design, you'll sleep soundly knowing your choice supports both you and the environment.



SEAQUAL® YARN

Eco-friendly SEAQUAL® yarn repurposes ocean plastic, providing a durable, soft, sustainable sleep surface.



OEKO-TEX® CERTIFIED

Certified free from harmful chemicals, ensuring a safe and healthy sleep environment.



BIO-BASED MEMORY FOAM

Made from renewable plant-based materials that contour to the body, while reducing environmental impact.



NATURAL FILLINGS

Natural wool and cotton fillings provides superior comfort and temperature regulation for a more restful sleep.



FOAM ENCAPSULATION

Reinforced edges provide enhanced stability, support, and maximises the mattress sleep surface.

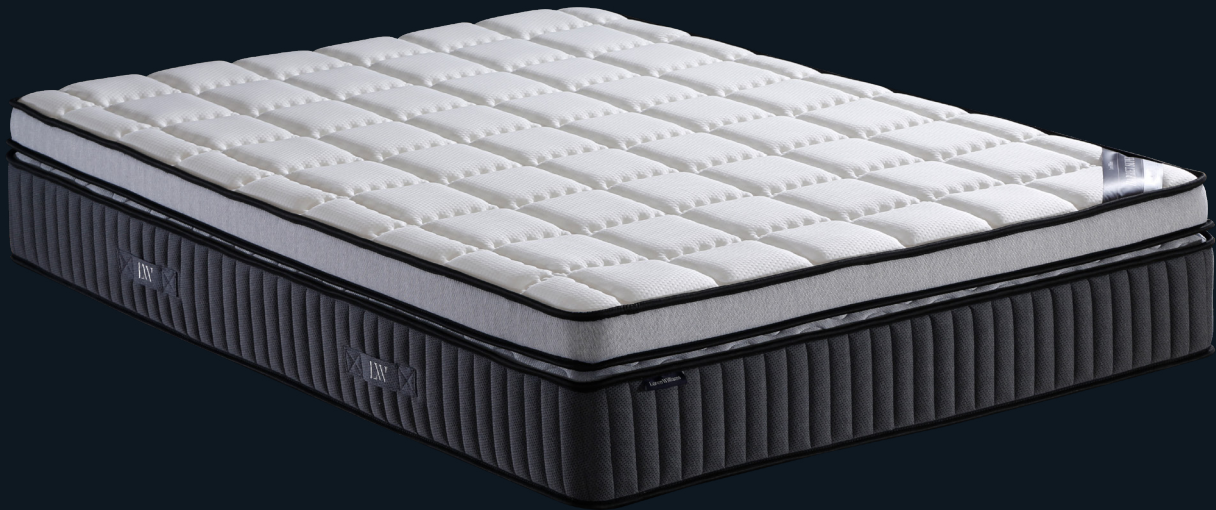


NON-TURN MATTRESS

Designed for convenience, this mattress requires no flipping, ensuring effortless maintenance and lasting comfort.

Loren Williams

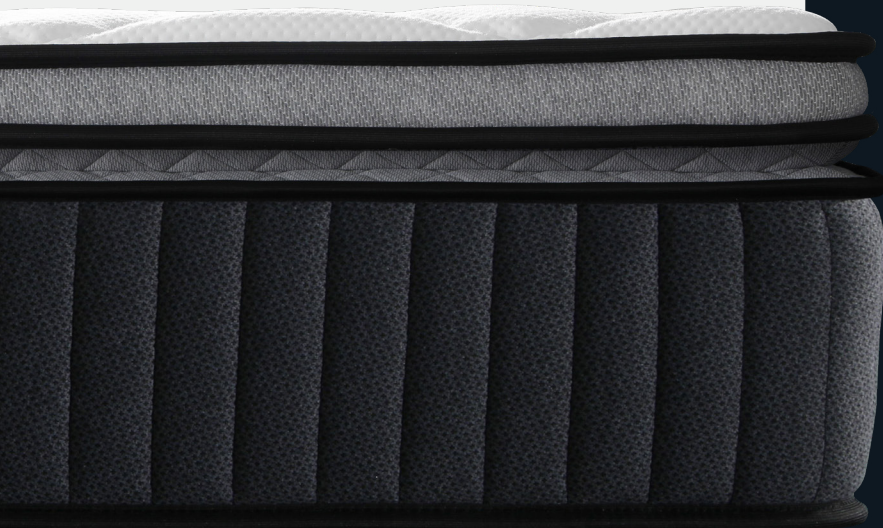
HARRIET SUPERIOR



Harriet Superior

The Harriet Collection

Enjoy excellent lumbar support with 1,600 zoned pocket springs, allowing you to completely relax. A diced foam layer contours to your body for better circulation and unparalleled comfort, whatever position you sleep in. A great choice for back and spine support, this mattress keeps you comfortable throughout the night so you can wake up feeling refreshed and ready to go.



1,600 ZONED POCKET SPRINGS

1,600 springs offer targeted support, adapting to body weight and movement for comfort.



PRESSURE RELIEF

Evenly distributes weight to relieve pressure on shoulders, hips, and back.



DICED FOAM LAYER

Moulds to the body and promotes circulation to provide greater comfort throughout the night.



SPINE PROTECTION

Ensures natural spinal alignment, reducing back pain and promoting better sleep quality.



ENHANCED CIRCULATION

Encourages airflow to regulate temperature and moisture, ensuring a cooler and more comfortable sleep.



FOAM ENCAPSULATION

Reinforced edges provide enhanced stability, support, and maximises the mattress sleep surface.

Loren Williams

HARRIET LUXE



Harriet Luxe

The Harriet Collection

Offering fantastic support that alleviates pressure and pain, this mattress has 1,400 zoned pocket springs that distribute weight evenly. Made of convoluted foam, your body is supported throughout the night for the ultimate restful sleep. Natural wool and cotton fillings create a soft and sumptuous mattress that supports back and spine alignment, so you can wake up ready to chase your dreams.



1,400 ZONED POCKET SPRINGS

Provides targeted support and adapts to the body's contours for optimal pressure relief.



PRESSURE RELIEF

Evenly distributes weight to relieve pressure on shoulders, hips, and back.



CONVOLUTED FOAM LAYER

Provides additional comfort, reduces pressure points, and enhances air circulation.



SPINE PROTECTION

Ensures natural spinal alignment, reducing back pain and promoting better sleep quality.



NATURAL FILLINGS

Natural wool and cotton fillings provides superior comfort and temperature regulation for a more restful sleep.



EDGE TO EDGE SUPPORT

Maximises the sleep surface, offering consistent comfort and support across the entire mattress.

Loren Williams

HARRIET COMFORT



Harriet Comfort

The Harriet Collection

Experience relief from pain and pressure with this revitalising mattress. It features 1,200 zoned pocket springs for balanced weight distribution and convoluted foam to ease pressure points, ensuring complete relaxation. Natural cotton fillings provide complete comfort throughout the night, and edge-to-edge support means you'll sleep well in any position, allowing you to wake up and make the most of every day.



1,200 ZONED POCKET SPRINGS

Provides targeted support, ensures optimal weight distribution, and adapts to the body's contours.



PRESSURE RELIEF

Evenly distributes weight to relieve pressure on shoulders, hips, and back.



CONVOLUTED FOAM LAYER

Provides additional comfort, reduces pressure points, and enhances air circulation.



ENHANCED CIRCULATION

Encourages airflow to regulate temperature and moisture, ensuring a cooler and more comfortable sleep.



NATURAL FILLINGS

Natural wool and cotton fillings provides superior comfort and temperature regulation for a more restful sleep.



EDGE TO EDGE SUPPORT

Maximises the sleep surface, offering consistent comfort and support across the entire mattress.

Loren Williams

HARRIET PURE



Harriet Pure

The Harriet Collection

Discover the comfort of the Harriet Pure mattress, with 1,000 pocket springs that adapt to your body for unbeatable support. Ideal for those who prefer firmer support, this mattress's convoluted foam is designed to alleviate pressure and pain. With natural cotton fillings and edge-to-edge support, you can enjoy total comfort throughout the night.



1,000 POCKET SPRINGS

Offers tailored support with individually wrapped springs, minimising motion transfer for an undisturbed sleep.



PRESSURE RELIEF

Evenly distributes weight to relieve pressure on shoulders, hips, and back.



CONVOLUTED FOAM LAYER

Provides additional comfort, reduces pressure points, and enhances air circulation.



NATURAL FILLINGS

Natural wool and cotton fillings provides superior comfort and temperature regulation for a more restful sleep.



EDGE TO EDGE SUPPORT

Maximises the sleep surface, offering consistent comfort and support across the entire mattress.



NON TURN MATTRESS

Designed for convenience, this mattress requires no flipping, ensuring effortless maintenance and lasting comfort.

Loren Williams

STIRLING



Stirling

By Loren Williams

Offering fantastic support that alleviates pressure and pain, this mattress features 1,400 zoned pocket springs that distribute weight evenly. Made with convoluted foam, your body is supported throughout the night for the ultimate restful sleep. Natural wool and cotton fillings create a soft and sumptuous mattress that supports back and spine alignment, so you can wake up ready to chase your dreams.



1,400 ZONED POCKET SPRINGS

Provides tailored support, promoting spinal alignment and targeted pressure relief.



KNITTED FABRIC COVER

Soft, breathable fabric regulates temperature to maintain a cool and comfortable mattress.



CONVOLUTED FOAM LAYER

Provides additional comfort, reduces pressure points, and enhances air circulation.



NATURAL FILLINGS

Natural wool and cotton fillings provides superior comfort and temperature regulation for a more restful sleep.



EDGE TO EDGE SUPPORT

Maximises the sleep surface, offering consistent comfort and support across the entire mattress.



NON-TURN MATTRESS

Designed for convenience, this mattress requires no flipping, ensuring effortless maintenance and lasting comfort.

Loren Williams

PERTH



Perth

By Loren Williams

Relieve pain and pressure with this mattress, featuring 1,200 zoned pocket springs to evenly distribute weight and convoluted foam designed to alleviate pressure points and provide total relaxation. Natural cotton fillings provide complete comfort throughout the night, and edge-to-edge support means you'll sleep well in any position, allowing you to wake up and make the most of every day.



1,200 ZONED POCKET SPRINGS

Provides targeted support, ensuring optimal spinal alignment and reducing pressure points.



KNITTED FABRIC COVER

Soft, breathable fabric regulates temperature to maintain a cool and comfortable mattress.



CONVOLUTED FOAM LAYER

Provides additional comfort, reduces pressure points, and enhances air circulation.



NATURAL FILLINGS

Natural wool and cotton fillings provides superior comfort and temperature regulation for a more restful sleep.



EDGE TO EDGE SUPPORT

Maximises the sleep surface, offering consistent comfort and support across the entire mattress.



NON-TURN MATTRESS

Designed for convenience, this mattress requires no flipping, ensuring effortless maintenance and lasting comfort.

Loren Williams

TENCEL™ 2000



Tencel™ 2000

The Boxed Mattress Collection

The Tencel™ 2000 boxed mattress provides enhanced comfort and support with 2,000 individually wrapped pocket springs and an integrated mattress enhancer for an elevated sleep experience. The advanced zoned pocket springs offer targeted support, while the luxurious Tencel™ fabric and natural fillings create a breathable, comfortable environment. The integrated mattress enhancer improves comfort by providing extra cushioning and improving pressure relief, ensuring a more restful and rejuvenating sleep.



2,000 POCKET SPRINGS

Equipped with 2,000 pocket springs for superior support and minimal motion transfer.



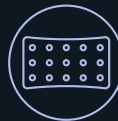
ZONED POCKET SPRINGS

Featuring advanced zoned pocket springs, that provide targeted support in key areas of the body.



TENCEL™ FABRIC LAYER

Naturally breathable, moisture-wicking Tencel™ fabric regulates temperature for a cool, comfortable sleep.



NATURAL SOFT LATEX

Gently adapts to the body's shape, alleviating aches and pains while enhancing circulation for a more restful sleep.



NATURAL FILLINGS

Natural wool and cotton fillings provides superior comfort and temperature regulation for a more restful sleep.



EDGE TO EDGE SUPPORT

Maximises the sleep surface, offering consistent comfort and support across the entire mattress.

Loren Williams

TENCEL™ 1500



Tencel™ 1500

The Boxed Mattress Collection

Looking for a mattress that provides the perfect balance of support and comfort? Look no further than the Tencel™ 1500 boxed mattress. It features zoned pocket springs, which provide targeted support where you need it most. Plus, natural cotton and wool fillings create a comfortable sleeping surface, while a natural soft latex layer provides edge-to-edge support for a restful night's sleep. So, no matter what position you sleep in, you'll be sure to get a good night's rest on this mattress.



1,500 POCKET SPRINGS

Provides tailored support, excellent weight distribution, and minimises motion transfer for undisturbed sleep.



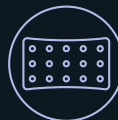
ZONED POCKET SPRINGS

Offers targeted support, promoting proper spinal alignment and enhanced overall comfort.



TENCEL™ FABRIC LAYER

Naturally breathable, moisture-wicking Tencel™ fabric regulates temperature for a cool, comfortable sleep.



NATURAL SOFT LATEX

Gently adapts to the body's shape, alleviating aches and pains while enhancing circulation for a more restful sleep.



NATURAL FILLINGS

Natural wool and cotton fillings provides superior comfort and temperature regulation for a more restful sleep.



EDGE TO EDGE SUPPORT

Maximises the sleep surface, offering consistent comfort and support across the entire mattress.

Loren Williams

TENCEL™ 1200



Tencel™ 1200

The Boxed Mattress Collection

The Tencel™ 1200 boxed mattress is ideal for those who want both comfort and support. This mattress features 1,200 zoned pocket springs that offer additional support where you need it most. The Tencel™ fabric layer is breathable and helps to regulate your body temperature, ensuring you stay cool and comfortable all night. The natural cotton, wool and soft latex fillings provide additional comfort and support. This mattress also features edge-to-edge support for added stability.



1,200 POCKET SPRINGS

Provides personalised support by contouring to the body shape and minimises motion transfer for better sleep.



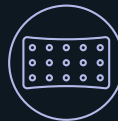
ZONED POCKET SPRINGS

Offers targeted support for optimal spinal alignment, focusing on lower back and hips.



TENCEL™ FABRIC LAYER

Naturally breathable, moisture-wicking Tencel™ fabric regulates temperature for a cool, comfortable sleep.



NATURAL SOFT LATEX

Gently adapts to the body's shape, alleviating aches and pains while enhancing circulation for a more restful sleep.



NATURAL FILLINGS

Natural wool and cotton fillings provides superior comfort and temperature regulation for a more restful sleep.



EDGE TO EDGE SUPPORT

Maximises the sleep surface, offering consistent comfort and support across the entire mattress.

Loren Williams

TRANQUILITY



Tranquility

The Boxed Mattress Collection

Experience superior comfort with our Tranquility boxed mattress, featuring zoned pocket springs for targeted support and spine protection. Enjoy uninterrupted sleep with zero motion transfer, while natural cotton fillings and luxury foam layers provide breathable, hypoallergenic comfort. OEKO-TEX® certification ensures safety and sustainability, making it the perfect choice for a restful night's sleep.



ZONED POCKET SPRINGS

Provides targeted support, reducing pressure points and enhancing overall comfort.



SPINE PROTECTION

Ensures natural spinal alignment, reducing back pain and promoting better sleep quality.



ZERO MOTION TRANSFER

Isolates motion, reducing disturbances caused by movement on the sleeping surface.



OEKO-TEX® CERTIFIED

Certified free from harmful chemicals, ensuring a safe and healthy sleep environment.



NATURAL FILLINGS

Natural wool and cotton fillings provides superior comfort and temperature regulation for a more restful sleep.



LUXURY FOAM LAYERS

Contours to the body, providing additional comfort and support.

Loren Williams

HARMONY



Harmony

The Boxed Mattress Collection

The Harmony boxed mattress provides outstanding support through pocket springs, ensuring excellent spine protection and minimal motion transfer for uninterrupted sleep. Natural cotton fillings provide breathable, hypoallergenic comfort. OEKO-TEX® certified for safety and sustainability. Its non-turn design ensures ease of use. Wake up refreshed and ready for the day.



POCKET SPRINGS

Individually wrapped springs provide tailored support, evenly distribute weight, and enhance comfort.



SPINE PROTECTION

Ensures natural spinal alignment, reducing back pain and promoting better sleep quality.



ZERO MOTION TRANSFER

Isolates motion, reducing disturbances caused by movement on the sleeping surface.



OEKO-TEX® CERTIFIED

Certified free from harmful chemicals, ensuring a safe and healthy sleep environment.



NATURAL FILLINGS

Natural wool and cotton fillings provides superior comfort and temperature regulation for a more restful sleep.



NON-TURN MATTRESS

Designed for convenience, this mattress requires no flipping, ensuring effortless maintenance and lasting comfort.

Loren Williams

SLIMLINE



Slimline

By Loren Williams

The Slimline mattress offers the perfect balance of comfort and practicality, ideal for bunk beds, children's beds, and guest beds. Its supportive pocket springs and high-density foam core provide firm, comfortable support, contouring to your body for pressure relief and spinal alignment. The slim profile suits compact spaces while offering the benefits of pocket spring technology. A breathable cover enhances airflow, ensuring cool, comfortable sleep. Lightweight and easy to handle, this mattress offers durability and comfort, without compromising on quality.



SUPPORTIVE POCKET SPRINGS

Pocket springs and high-density foam offer firm support, pressure relief, and spinal alignment.



SPINE PROTECTION

Ensures natural spinal alignment, reducing back pain and promoting better sleep quality.



ENHANCED CIRCULATION

Encourages airflow to regulate temperature and moisture, ensuring a cooler and more comfortable sleep.



LIGHTWEIGHT DESIGN

Lightweight construction makes it easy to manoeuvre, perfect for tight spaces.



DURABLE CONSTRUCTION

Maintains shape and support over time, offering long-lasting comfort and resilience.

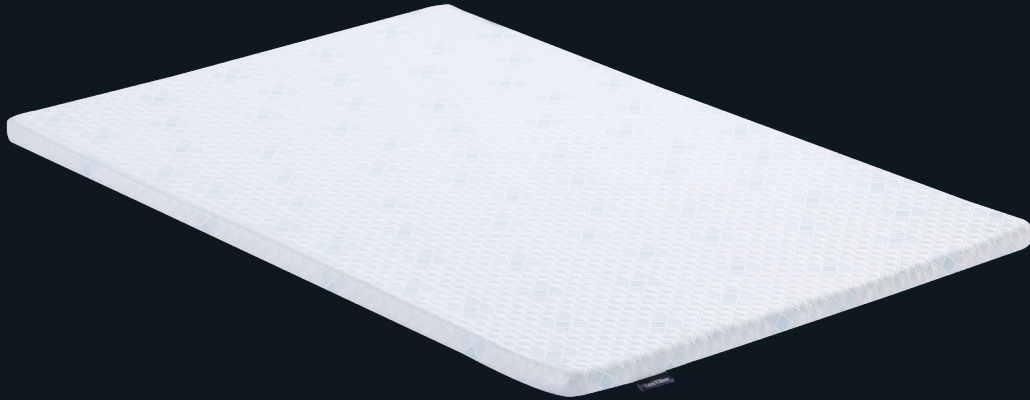


VERSATILE USE

Ideal for bunk beds, children's rooms, guest rooms, or smaller sleeping arrangements.

Loren Williams

COOL GEL MATTRESS TOPPER



Cool Gel Mattress Topper

By Loren Williams

Experience cool, refreshing nights with the Cool Gel Mattress Topper, designed to enhance comfort and regulate temperature. Made with a blend of pressure-relieving memory foam and cooling gel, it contours to your body, providing exceptional support while dissipating heat for all-night comfort. Its slim profile fits seamlessly on top of any mattress, making it a convenient upgrade to your bed.



GEL LAYER

Gel layer dissipates heat and provides a cooling effect, preventing overheating during the night.



RESPONSIVE MEMORY FOAM

Contours to the body, providing personalised support and reducing pressure points.



LIGHTWEIGHT DESIGN

Lightweight construction makes it easy to manoeuvre and position on any bed.



SLIM PROFILE

The slim profile fits seamlessly on top of any mattress for an enhanced sleep.



NON-SLIP BASE

Secure, non-slip base ensures the topper stays firmly in place throughout the night.



ZERO MOTION TRANSFER

Isolates motion, reducing disturbances caused by movement on the sleeping surface.

Loren Williams

POCKET PILLOW



Pocket Pillow

Pillow Collection

Our Loren Williams Luxury Pocket Pillow has been designed using a uniquely innovative pocket spring unit located inside the pillow. Coupled with our carefully selected microfibre fillings, this pillow offers the ultimate support for your head, neck and shoulders. Its breathable cotton cover and in-built airflow vents regulate temperature by allowing air to move freely through the pillow, helping you stay comfortable and cool all night long.



POCKET SPRING UNIT

Provides targeted support, contouring to the head and neck for enhanced comfort.



HOLLOWFIBRE FILLING

Soft, lightweight filling adapts to the head and neck, retaining its shape and comfort.



IN-BUILT AIR FLOW VENTS

Regulates temperature by allowing air to move freely through the pillow.



BREATHABLE COTTON COVER

Promotes airflow to regulate temperature, keeping the pillow cool and comfortable.



NATURALLY HYPOALLERGENIC

Protects against bacteria, mould, and allergens for a fresh, clean sleep surface.

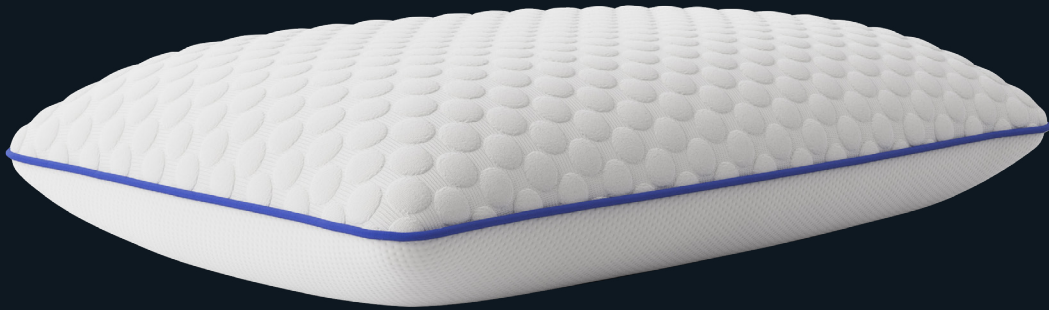


STANDARD & LARGE AVAILABLE

Available in standard and large sizes to suit your requirements.

Loren Williams

ACTIVE COOL PILLOW



Active Cool Pillow

Pillow Collection

The ideal pillow for all seasons, this innovative design guarantees great sleep no matter the temperature. With dual sleep surfaces, you get the support of memory foam and a silky-smooth, cooling fabric that dissipates heat, delivering a cooling effect upon contact with your skin. The combination of these two sleep surfaces makes this pillow a great choice whichever side you choose to sleep on.



ALL SEASON PILLOW

Perfect for all seasons, offering support and temperature regulation year-round.



DUAL SLEEPING SURFACE

One side cools, the other offers memory foam support for personalised comfort.



COOLING FABRIC LAYER

Regulates temperature with cooling fabric and breathable materials for optimal comfort.



ALL-POSITION COMFORT

Whether a side, back, or stomach sleeper, this pillow offers support in any sleeping position.



RESPONSIVE MEMORY FOAM

Contours to head and neck, providing personalised support and reducing pressure points.



NATURALLY HYPOALLERGENIC

Protects against bacteria, mould, and allergens for a fresh, clean sleep surface.

Loren Williams

LATEX PILLOW



Latex Pillow

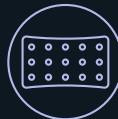
Pillow Collection

Experience instant pressure relief with the Latex Pillow, designed to provide lasting comfort for a restful night's sleep. The supportive latex filling contours to the shape of your head and neck, offering gentle yet firm support, while its natural bounce ensures it retains its shape. The breathable cover enhances airflow, helping regulate temperature and keep you cool, even on warmer nights. Whether you're a side, back, or stomach sleeper, this pillow offers the perfect balance of comfort and support.



PRESSURE RELIEF

Designed to relieve pressure, this pillow adapts to the natural shape of the head and neck, minimising tension and strain.



PREMIUM LATEX

Combines luxurious softness with a supportive core, relieving pressure points for a more restful sleep.



BREATHABLE COVER

Promotes airflow to regulate temperature, keeping the pillow cool and comfortable.



ALL-POSITION COMFORT

Whether a side, back, or stomach sleeper, this pillow offers support in any sleeping position.



NATURALLY HYPOALLERGENIC

Protects against bacteria, mould, and allergens for a fresh, clean sleep surface.



DURABLE DESIGN

Retains its shape and structure over time, ensuring long-lasting support and comfort.

Loren Williams

LATEX POCKET PILLOW



Latex Pocket Pillow

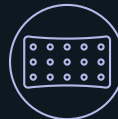
Pillow Collection

Experience unparalleled comfort with the Latex Pocket Pillow. It features pocket springs that supports your head and neck, and premium latex that bounces back to its original shape, providing support without the need for fluffing. The breathable cover and border ensures optimal airflow, keeping you cool throughout the night. Perfect for any season, this pillow promises a restful and refreshing sleep, night after night.



PRESSURE RELIEF

Designed to relieve pressure, this pillow adapts to the natural shape of the head and neck, minimising tension and strain.



PREMIUM LATEX

Combines luxurious softness with a supportive core, relieving pressure points for a more restful sleep.



BREATHABLE COVER & BORDER

Promotes airflow to regulate temperature, keeping the pillow cool and comfortable.



ALL SEASON PILLOW

Perfect for all seasons, offering support and temperature regulation year-round.



NATURALLY HYPOALLERGENIC

Protects against bacteria, mould, and allergens for a fresh, clean sleep surface.



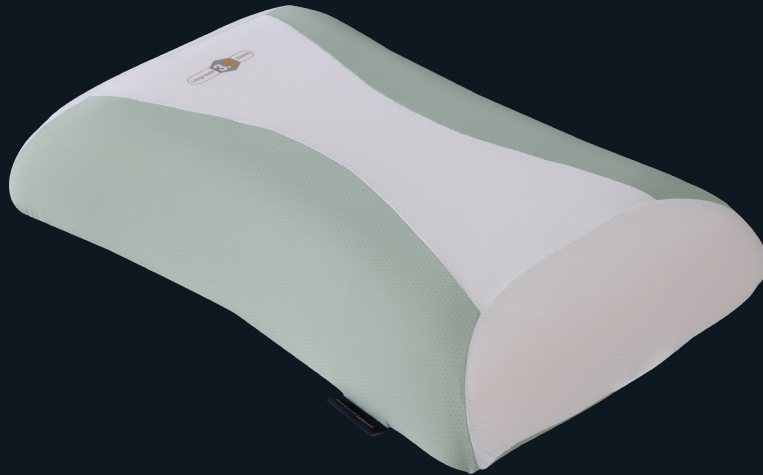
DURABLE DESIGN

Retains its shape and structure over time, ensuring long-lasting support and comfort.

Loren Williams

BIO-SOY PILLOW

CONTOURED



Bio Soy Contoured Pillow

Pillow Collection

Experience the ultimate in comfort and sustainability with the Bio-Soy Contoured Pillow. Crafted with bio-soy memory foam, this pillow provides exceptional support and pressure relief. The open-cell structure allows for enhanced airflow, keeping you cool all night. Eco-friendly materials reduce our carbon footprint and protect the planet. The pillow comes with a removable cover, known for its antimicrobial properties.



BIO-BASED MEMORY FOAM

Made from renewable plant-based materials that contour to the head and neck, offering tailored support for restful sleep.



PRESSURE RELIEF

Designed to relieve pressure, this pillow adapts to the natural shape of the head and neck, minimising tension and strain.



BREATHABLE COVER

Promotes airflow to regulate temperature, keeping the pillow cool and comfortable.



SPINE PROTECTION

Designed to follow the natural curves of the head, neck, and shoulders, promoting spinal alignment.



NATURALLY HYPOALLERGENIC

Protects against bacteria, mould, and allergens for a fresh, clean sleep surface.



REMOVABLE COVER

Features an easy to remove cover for hassle-free cleaning and maintenance.

Loren Williams

BIO-SOY PILLOW

STANDARD



Bio Soy Standard Pillow

Pillow Collection

Experience the ultimate in comfort and sustainability with the Bio-Soy Standard Pillow. Crafted with bio-soy memory foam, this pillow provides exceptional support and pressure relief. The open-cell structure allows for enhanced airflow, keeping you cool all night. Eco-friendly materials reduce our carbon footprint and protect the planet. The pillow comes with a removable cover, known for its antimicrobial properties.



BIO-BASED MEMORY FOAM

Made from renewable plant-based materials that contour to the head and neck, offering tailored support for restful sleep.



PRESSURE RELIEF

Designed to relieve pressure, this pillow adapts to the natural shape of the head and neck, minimising tension and strain.



BREATHABLE COVER

Promotes airflow to regulate temperature, keeping the pillow cool and comfortable.



ECO-FRIENDLY MATERIALS

Made from sustainable materials for luxurious comfort with reduced environmental impact.



NATURALLY HYPOALLERGENIC

Protects against bacteria, mould, and allergens for a fresh, clean sleep surface.



REMOVABLE COVER

Features an easy to remove cover for hassle-free cleaning and maintenance.

Loren Williams

LUXURY DOWN PILLOW



Luxury Down Pillow

Pillow Collection

Transform your sleep with the Luxury Down Pillow, designed to offer an exceptional balance of softness and support. Combining premium goose down and microfibre, the chamber design delivers a cloud-like feel with lasting structural integrity. Breathable and temperature-regulating, it ensures you stay cool and comfortable through the night. Whether you're seeking ultimate luxury or tailored neck and head support, this pillow delivers an unmatched sleep experience.



PREMIUM GOOSE DOWN

Selected for its natural loft, offering unmatched comfort and lightweight feel.



CHAMBER DESIGN

The chamber design preserves the pillow's shape and structure, ensuring lasting support and comfort.



BREATHABLE COVER

Promotes airflow to regulate temperature, keeping the pillow cool and comfortable.



PRESSURE RELIEF

Designed to relieve pressure, this pillow adapts to the natural shape of the head and neck, minimising tension and strain.



DURABLE DESIGN

Retains its shape and structure over time, ensuring long-lasting support and comfort.



NATURALLY HYPOALLERGENIC

Protects against bacteria, mould, and allergens for a fresh, clean sleep surface.

Loren Williams

ESSENTIAL COMFORT PILLOW



Essential Comfort Pillow

Pillow Collection

Experience the perfect balance of comfort and support with the Essential Comfort Pillow. Made with high-quality memory foam, it moulds to the shape of your head and neck, offering personalised support and relieving pressure points. The breathable design enhances airflow, ensuring a cool and comfortable sleep environment throughout the night. Encased in a durable, easy-care cover, this pillow is an ideal choice for those seeking effective, long-lasting comfort for a restful sleep.



RESPONSIVE MEMORY FOAM

Contours to head and neck, providing personalised support and reducing pressure points.



BREATHABLE COVER & BORDER

Promotes airflow to regulate temperature, keeping the pillow cool and comfortable.



PRESSURE RELIEF

Designed to relieve pressure, this pillow adapts to the natural shape of the head and neck, minimising tension and strain.



ALL-POSITION COMFORT

Suitable for all sleeping positions, offering the right balance of softness and firmness for restful sleep.



DURABLE DESIGN

Retains its shape and structure over time, ensuring long-lasting support and comfort.



REMOVABLE COVER

Features an easy to remove cover for hassle-free cleaning and maintenance.

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